



Bahadır Dindar

PRODUCT DESIGNER

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📍 [Bahadır Dindar](#)

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I am a product designer based in **Ankara** with over **13 years of experience**, specializing in UX design and design systems. Committed to **design thinking & user-centered design principles**, I aim to create unique user experiences.

With my passion for design processes and problem-solving skills, I focus on creating value in every project. I had an opportunity to work with a well-known **UX design studio, SHERPA**. My most recent experience is at an **e-commerce company Alışgidiş**, where I had chance to manage a UX team, working with separated teams together and creating solutions for **shopping experiences**.

EXPERIENCE

Sr Product Designer

🏢 [Alışgidiş.com & Taksitlio.com](#)

📅 Since April 2024

- Led the creation and roll-out of a modern, sustainable, and sophisticated new design system, managing both the governance and widespread adoption across the organization.
- Ensured the newly established design system could support multiple themes and be utilized effectively across the designs of several sub-brands.
- Served as the primary responsible designer for the new concept designs of Alışgidiş.com, including desktop and mobile web versions, as well as native application designs (iOS/Android).
- Facilitated and organized workflows in collaboration with cross-functional stakeholders (e.g., development, product) to ensure a smooth and healthy production pipeline.
- Contributed to team growth by participating in job interviews and took leadership responsibility to ensure a friction-less workflow for new team members.
- Successfully completed new web and mobile design concept studies for Taksitli.com.
- Contributed to the new concept studies for Taksitlio.com's customer and dealer applications, focusing on making the applications more usable and human-centered.

Product Designer

🏢 [Paribu](#)

📅 Sept. 2023 – Feb 2024 (6 Months)

- Worked on several projects of Paribu; cryptocurrency exchange platform, crypto wallet, client management and crypto asset management platforms.
- Collaborated with UX researchers, information architects and UX writers as UX team together. Contributed and participated to design critique processes, to receive and provide feedback on solutions.
- Worked directly with executives and higher-level management to produce prototypes, as well as front-end and back-end developers to implement designs.
- Created well documented custom and [Ant Design](#) based design systems.
- Composed an article titled "[Understanding crypto wallets and choosing the right one](#)".

Product Designer

🏢 [SHERPA](#)

📅 Mar. 2021 – Sept. 2023 (2 years 7 months)

- Worked on a redesign project of the Inventory Management App of **Migros** (Türkiye's one of the most known chain supermarket).
- Contributed on merchandise management & influencer dashboard platforms for **Hepsiburada**.
- Collaborated with UX researchers, information architects and UX writers as a UX team. Contributed and participated to design critique processes, to receive and provide feedback on solutions.
- Worked directly with executives and higher-level management to produce prototypes, as well as front-end and back-end developers to implement designs.
- Created a well documented custom design system.
- Composed an article titled "[7 common psychologies of user and player experiences](#)".

UX Design Lead

🏢 [Digital Exchange](#)

📅 Jan. 2020 – Feb 2021 (1 year 2 months)

- Produced user flows, wireframes, interactive prototypes and UI's for internal products.
- Created UI Kits & Libraries for those projects.
- Contributed and also directed digital advertising projects including newsletters, Google Ads, social media and website banners for desktop and mobile.

UX/UI Design Lead

🏢 [Lemonat Studio](#)

📅 Mar. 2017 – Jan 2020 (2 years 7 months)

- Produced user flows, wireframes, interactive prototypes and UI's for mobile and desktop app projects for **Turkcell, Fizy, KKB and Index**.
- Worked directly with executives and higher-level management, as well as front-end and back-end developers to implement the designs.
- Created UI Kits & Libraries (on Sketch).

Sr. Art Director & UI Designer

🏢 [Digital Partners](#)

📅 Nov. 2014 – Mar. 2017 (2 years 5 months)

- Designed desktop & mobile websites.
- Worked directly with customers and higher-level managers to produce prototypes, as well as front-end and back-end developers to implement the designs.
- Designed ad materials including newsletters, Google Ads, social media and website banners.
- Designed billboards and posters, catalogues and booklets.
- Led various brand design projects including logos, business cards, and other branding materials.

Art Director

🏢 [Hisseli Harikalar](#)

📅 Jan. 2012 – Oct. 2014 (2 years 10 months)

- Designed desktop & mobile websites.
- Contributed to front-end development of some website projects. (jQuery, HTML/CSS).
- Designed logos and branding materials.

UI Designer

🏢 [IRM Interactive](#)

📅 Jun. 2010 – Jan. 2012 (1 year 8 months)

- Designed several desktop websites.
- Designed logos and branding materials.
- Contributed to the front-end development of some website projects. (jQuery, HTML/CSS)
- Designed and developed a basic windows desktop app.

Jr Web Designer

🏢 [Mescomedia Interactive](#)

📅 Sept. 2009 – Apr. 2010 (8 months)

- Designed desktop websites.
- Developed basic jQuery/JavaScript functions.

SKILLS

Product Design

Experience Design, UI Design, Interaction Design, Design Systems, Human Computer Interaction, Information Architecture, User Flows, Wireframing, Prototyping, Mobile Design (Web, Android, IOS)

Tools

Figma, Sketch, Figjam, Miro, Protocie, Maze, Webflow, Zeplin, Jira, Teamwork, ClickUp, Photoshop, illustrator, After Effects, XD, Framer, Flinto, Principle

Languages

Turkish,
English (Currently at level B1 but, I am taking courses to reach C1.)

EDUCATION

Business Administration

🏢 [Anadolu University](#)

📅 2012-2014

Computer Techs & Software Development

🏢 [Süleyman Demirel University](#)

📅 2006-2008

CERTIFICATIONS

Membership Certificate

[Interaction Design Foundation](#)

Enterprise Design Thinking Practitioner

[IBM](#)

REFERENCES

Selen Şentürk

Studio Manager @ SHERPA

📍 → ☎ (Shared when requested)

Oya Gürcüoğlu

Head of Operations @ Alisgidis

📍 → ☎ (Shared when requested)

Alper Acar

Head of Product @ Alisgidis

📍 → ☎ (Shared when requested)