



# Bahadir Dindar

## PRODUCT DESIGNER

[✉ bahadir.dindar@yahoo.com.tr](mailto:bahadir.dindar@yahoo.com.tr)

[in Bahadir Dindar](https://www.linkedin.com/in/bahadir-dindar-11111111)

[+90 554 798 2997](tel:+905547982997)

I am a product designer based in **Ankara** with over **13 years of experience**, specializing in UX design and design systems. Committed to **design thinking & user-centered design principles**, I aim to create unique user experiences.

With my passion for design processes and problem-solving skills, I focus on creating value in every project. I had an opportunity to work with a well-known **UX design studio, SHERPA**. My most recent experience is at an **e-commerce company Alışgidiş**, where I had chance to manage a UX team, working with separated teams together and creating solutions for **shopping experiences**.

## EXPERIENCE

### **Sr Product Designer** Alişgidiş.com & Taksitlio.com Since April 2024

- Led the creation and roll-out of a modern, sustainable, and sophisticated new design system, managing both the governance and widespread adoption across the organization.
- Ensured the newly established design system could support multiple themes and be utilized effectively across the designs of several sub-brands.
- Served as the primary responsible designer for the new concept designs of Alisgidiş.com, including desktop and mobile web versions, as well as native application designs (iOS/Android).
- Facilitated and organized workflows in collaboration with cross-functional stakeholders (e.g., development, product) to ensure a smooth and healthy production pipeline.
- Contributed to team growth by participating in job interviews and took leadership responsibility to ensure a friction-less workflow for new team members.
- Successfully completed new web and mobile design concept studies for Taksitlio.com.
- Contributed to the new concept studies for Taksitlio.com's customer and dealer applications, focusing on making the applications more usable and human-centered.

### **Product Designer** Paribu Sept. 2023 – Feb 2024 (6 Months)

- Worked on several projects of Paribu; cryptocurrency exchange platform, crypto wallet, client management and crypto asset management platforms.
- Collaborated with UX researchers, information architects and UX writers as UX team together. Contributed and participated to design critique processes, to receive and provide feedback on solutions.
- Worked directly with executives and higher-level management to produce prototypes, as well as front-end and back-end developers to implement designs.
- Created well documented custom and [Ant Design](#) based design systems.
- Composed an article titled "[Understanding crypto wallets and choosing the right one](#)".

### **Product Designer** SHERPA Mar. 2021 – Sept. 2023 (2 years 7 months)

- Worked on a redesign project of the Inventory Management App of **Migros** (Türkiye's one of the most known chain supermarket).
- Contributed on merchandise management & influencer dashboard platforms for **Hepsiburada**.
- Collaborated with UX researchers, information architects and UX writers as a UX team. Contributed and participated to design critique processes, to receive and provide feedback on solutions.
- Worked directly with executives and higher-level management to produce prototypes, as well as front-end and back-end developers to implement designs.
- Created a well documented custom design system.
- Composed an article titled "[7 common psychologies of user and player experiences](#)".

### **UX Design Lead** Digital Exchange Jan. 2020 – Feb 2021 (1 year 2 months)

- Produced user flows, wireframes, interactive prototypes and UI's for internal products.
- Created UI Kits & Libraries for those projects.
- Contributed and also directed digital advertising projects including newsletters, Google Ads, social media and website banners for desktop and mobile.

### **UX/UI Design Lead** Lemonat Studio Mar. 2017 – Jan 2020 (2 years 7 months)

- Produced user flows, wireframes, interactive prototypes and UI's for mobile and desktop app projects for **Turkcell**, **Fizy**, **KKB** and **Findex**.
- Worked directly with executives and higher-level management, as well as front-end and back-end developers to implement the designs.
- Created UI Kits & Libraries (on Sketch).

### **Sr. Art Director & UI Designer** Digital Partners Nov. 2014 – Mar. 2017 (2 years 5 months)

- Designed desktop & mobile websites.
- Worked directly with customers and higher-level managers to produce prototypes, as well as front-end and back-end developers to implement the designs.
- Designed ad materials including newsletters, Google Ads, social media and website banners.
- Designed billboards and posters, catalogues and booklets.
- Led various brand design projects including logos, business cards, and other branding materials.

### **Art Director** Hisseli Harikalar Jan. 2012 – Oct. 2014 (2 years 10 months)

- Designed desktop & mobile websites.
- Contributed to front-end development of some website projects. (jQuery, HTML/CSS).
- Designed logos and branding materials.

### **UI Designer** IRM Interactive Jun. 2010 – Jan. 2012 (1 year 8 months)

- Designed several desktop websites.
- Designed logos and branding materials.
- Contributed to the front-end development of some website projects. (jQuery, HTML/CSS)
- Designed and developed a basic windows desktop app.

### **Jr Web Designer** Mescomedia Interactive Sept. 2009 – Apr. 2010 (8 months)

- Designed desktop websites.
- Developed basic jQuery/Javascript functions.

## SKILLS

### **Product Design**

Experience Design, UI Design, Interaction Design, Design Systems, Human Computer Interaction, Information Architecture, User Flows, Wireframing, Prototyping, Mobile Design (Web, Android, iOS)

### **Tools**

Figma, Sketch, Figma, Miro, Protopie, Maze, Webflow, Zeplin, Jira, Teamwork, ClickUp, Photoshop, Illustrator, After Effects, XD, Framer, Flinto, Principle

### **Languages**

Turkish,

English (Currently at level B1 but, I am taking courses to reach C1.)

## EDUCATION

### **Business Administration**

Anadolu University

2012-2014

### **Computer Techs & Software Development**

Süleyman Demirel University

2006-2008

## CERTIFICATIONS

### **Membership Certificate**

Interaction Design Foundation

### **Enterprise Design Thinking Practitioner**

IBM

## REFERENCES

### **Selen Sentürk**

Studio Manager @ **SHERPA**

→ (Shared when requested)

### **Oya Gürcüoğlu**

Head of Operations @ **Alışgidiş**

→ (Shared when requested)

### **Alper Acar**

Head of Product @ **Alışgidiş**

→ (Shared when requested)